Amara Raja Energy & Mobility appoints Preetam Ganguly as Chief Business Officer, Industrial Battery Business

Hyderabad, October 28, 2026: Amara Raja Energy & Mobility Limited (ARE&M) today announced the appointment of Preetam Ganguly as Chief Business Officer, Industrial. Preetam assumed charge on October 26, 2026, and will lead the company's Industrial Batteries business, with responsibility for profitable growth, market expansion, strategic partnerships, customer relationships and organisational excellence. Amara Raja is a leader across key segments, commanding industry-leading market shares of over 47% in Telecom, 46% in UPS, 44% in Railways, and 40% in Industrial Solar.

Preetam brings close to 30 years of leadership across industrial markets having built brands with strong recall and has shaped strategies for sustained, profitable growth across diverse industrial segments, in India and overseas. He began his career with the ABB (Asea Brown Boveri) group and went on to hold leadership roles at Bombardier, Alstom and the Wabtec group. Most recently, he served as Industrial Markets Business Leader at Cummins India Limited.

Welcoming him **Harshavardhana Gourineni, Executive Director, Automotive and Industrial, ARE&M**, said, “ARE&M is entering an exciting phase in its Industrial business, with significant opportunities emerging as industries accelerate their transition towards more reliable, efficient and sustainable energy solutions. Preetam brings a strong understanding of industrial markets, deep customer relationships and a proven track record of building businesses for the long term. We look forward to the Industrial business achieving new milestones and playing an even greater role in shaping the future of energy storage.”

Speaking on his appointment, **Preetam Ganguly, Chief Business Officer, Industrial, ARE&M**, said, "I am excited to join the Amara Raja group. The Industrial market segments offer immense potential for growth, and our brands are well positioned to lead the transition into emerging technologies for power backup. I look forward to working with the team, our customers and supplier partners to widen this footprint both in domestic and international markets and generate significant stakeholder value over the long – term."

About Amara Raja Energy & Mobility Limited

Amara Raja Energy & Mobility Limited (ARE&M) encompasses a diverse range of solutions and products, which includes energy storage solutions, Lithium-ion cell manufacturing, wide range of EV chargers, Li-ion battery pack assembly, automotive and industrial lubricants, and exploration of new chemistries, among others. ARE&M is also one of the largest manufacturers of energy storage products for both industrial and automotive applications in India. Amara Raja is the preferred supplier to major telecom service providers, telecom equipment manufacturers, the UPS sector (OEM & Replacement), Indian Railways, and the Power, Oil & Gas industry segments. Amara Raja's industrial battery brands comprise of PowerStack®, Microvolt® and Quanta®. The company also manufactures India's leading automotive battery brands Amaron® and Powerzone, which are distributed through a large pan-India sales & service retail network. The company supplies automotive batteries under OE relationships to Ashok Leyland, Ford India, Honda, Hyundai, Mahindra & Mahindra, Maruti Suzuki, and Tata Motors amongst others. Amara Raja's Industrial and Automotive Batteries are exported to over 65 countries around the world.

For any media queries, please contact:

Brijesh Menon
Head Corporate Communications
bjm1@amararaja.com